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| **Criteria** | **Exemplary 40 points** | **Proficient 30 points** | **Emerging 20 points** | **Incomplete 10 points** |
| **Ideas**  **40 points possible** | The narrative   * creates a complex, original, personified protagonist * establishes a clear point of view, setting, and conflict * uses precise and engaging details, dialogue, imagery, and description * includes a variety of enhancing visuals. * final product is creative, enhances the narrative, and goes above and beyond expectations. | The narrative   * creates a believable, original, personified protagonist * establishes point of view, setting, and conflict * uses adequate details, dialogue, imagery, and description * includes sufficient visuals. * final product is creative, enhances the narrative, and reflects adequate time and effort. | The narrative   * creates an unoriginal or undeveloped, personified protagonist * establishes a weak point of view, setting, or conflict * uses inadequate narrative techniques * includes insufficient, unrelated, or inappropriate visuals. * final product lacks creativity, somewhat enhances the narrative, but does not reflect adequate time and effort | The narrative   * lacks a personified protagonist * does not establish point of view, setting, or conflict * uses minimal narrative techniques * includes few or no visuals. * final product lacks creativity, clarity and/or is incomplete. |
| **Structure**  **40 points possible** | The narrative   * engages and orients the reader with detailed exposition * sequences events in the plot effectively, including a variety of steps from the Hero’s Journey archetype * conflict creatively connects with the type of hero (i.e. leaf afraid of falling) * uses a variety of transitional strategies effectively and purposefully * provides a thoughtful resolution. | The narrative   * orients the reader with adequate exposition * sequences events in the plot logically, including some steps of the Hero’s Journey archetype * conflict somewhat connects with the type of hero * uses transitional words, phrases, and clauses to link events and signal shifts * provides a logical resolution. | The narrative   * provides weak or vague exposition * sequences events unevenly, including minimal or unclear steps of the Hero’s Journey archetype * conflict does not clearly connect with the type of hero * uses inconsistent, repetitive, or basic transitional words, phrases, and clauses * provides a weak or disconnected resolution. | The narrative   * lacks exposition * has minimal plot with no apparent connection to the Hero’s Journey archetype * conflict does not connect with the hero * uses few or no transitional strategies * lacks a resolution. |
| **Criteria** | **Exemplary 20 points** | **Proficient 15 points** | **Emerging 10 points** | **Incomplete 5 points** |
| **Use of Language**  **20 points possible** | The narrative   * is presented using effective volume, clarity, and eye contact * demonstrates command of the conventions of standard English capitalization, punctuation, spelling, grammar, and usage (including appropriate use of a variety of moods). | The narrative   * is presented using appropriate volume, pronunciation, and eye contact * demonstrates adequate command of the conventions of standard English capitalization, punctuation, spelling, grammar, and usage (including appropriate use of moods). | The narrative   * is presented with some attention to eye contact, volume, and pace of delivery * demonstrates partial or inconsistent command of the conventions of standard English capitalization, punctuation, spelling, grammar, and usage. | The narrative   * is presented with little attention to eye contact, volume, and pacing * lacks command of the conventions of standard English capitalization, punctuation, spelling, grammar, and usage; frequent errors obscure meaning. |